



Victims Assistance Center Sponsorship Opportunities

Empowering Survivors, Inspiring Change.

HEADLINE SPONSOR

\$10,000 (1 Available)

Featured as the **Headlining Sponsor** for our annual events: **Witches Gala & Night of Heroes Masquerade Ball**

(2) Full Tables at two ticketed events (16 guests)

Verbal recognition during event announcements as our top headlining sponsor.

Largest logo placement at the venue, in event programs, and mentioned in all digital & media marketing opportunities.

Press Release & Check Presentation

PLATINUM SPONSOR

\$7,000 (3 Available)

High Level Sponsor for both ticketed events.

One Full Table at two ticketed events (8 guests)

Verbal recognition during event announcements.

Logo placement at the venue, in event programs, and mentioned in all digital & media marketing opportunities.

Social Media Thank you!

PREMIERE SPONSOR

\$5,000 (2 Available)

Sponsor for both ticketed events.

(4) Tickets at two ticketed events

Verbal recognition during event announcements.

Logo placement at the venue, in event programs, and mentioned in all digital & media marketing opportunities.

Social Media Thank you!

CONNECTING SPONSOR

\$2,000

Sponsor for both ticketed events.

(2) Tickets at two ticketed events

Verbal recognition during event announcements.

Logo placement at the venue, in event programs.

Social Media Thank you!

SUPPORTING SPONSOR

\$1,000

Sponsor for both ticketed events.

(2) Tickets at one ticketed event of your choice.

Logo placement on the event materials for your selected event.

Social Media Thank you!

ENTERTAINMENT SPONSOR

\$700

Sponsor the entertainment for ONE Ticketed Event: Night of Heroes Masquerade Ball or the Witches Gala. **Includes (2) tickets to the event you sponsor.**

Logo placement on the event materials for your selected event.

CONTRIBUTING SPONSOR

\$500

Sponsorship of ONE Ticketed Event

Logo placement on the event materials for your selected event.

PHOTO BOOTH SPONSOR

\$400

Sponsor the Photo Booth for ONE Ticketed Event: Night of Heroes Masquerade Ball or the Witches Gala. **Premiere logo placement on every photo given to guests.**

RAFFLE BASKET SPONSOR

Commit to donating a raffle basket for either the Night of Heroes Masquerade Ball or Witches Gala Silent Auctions.

FOR MORE INFORMATION, CONTACT KRISTIN
(315)755-1434 / KRISTINP@VACJC.COM

TURN OVER TO
VIEW EVENTS!



Sponsorship Opportunities

UPCOMING EVENTS

ANNUAL NIGHT OF HEROES MASQUERADE BALL

A promotional graphic for the Night of Heroes Masquerade Ball. The background is a dark blue fabric with a silver feathered masquerade mask on the right. Text on the left includes the event name, date, and location. A grey banner at the bottom says 'TICKETS ON SALE NOW'.

THE VICTIMS ASSISTANCE CENTER'S
CHILD ADVOCACY CENTER OF NORTHERN NEW YORK
PRESENTS OUR 8TH ANNUAL

NIGHT OF HEROES MASQUERADE BALL

SATURDAY, MARCH 28, 2026

📍 1000 ISLANDS HARBOR HOTEL
CLAYTON, NY

TICKETS ON SALE NOW

"Unmasking the Dangers of Child Abuse"

Join us in celebrating a community member whose dedication has made a lasting impact on Northern New York's children. This special evening raises awareness and support for the Child Advocacy Center, which provides compassionate services to young survivors of abuse and neglect.

ANNUAL WITCHES GALA

A promotional graphic for the Annual Witches Gala. The background is a dark, stylized illustration of a building at night. The text 'Witches Gala' is written in large, glowing purple cursive on the left. On the right, 'Save The Date' is written in white cursive, followed by the date and location in white sans-serif font. At the bottom right, 'Magic Meets the Mission' is written in purple cursive.

*Witches
Gala*

*Save
The
Date*

FRIDAY, OCTOBER 23, 2026
1000 ISLANDS HARBOR HOTEL,
CLAYTON NY

Magic Meets the Mission

Magic Meets Mission: Raising Awareness for Domestic Violence

The Annual Witches Gala promises an unforgettable night of laughter, connection, and magical memories — all while shining a light on the strength and resilience of survivors in our community.