

# VAC

# SPONSORSHIP

*Proposal*



**We cannot wait to share more about our mission and values, why sponsoring us is important, what you'll get for supporting us, and much more!**



[WWW.VACJC.COM](http://WWW.VACJC.COM)

# WHY SPONSOR VAC?

1

## MAKE A DIFFERENCE

By supporting VAC, you're helping us make a real difference in the lives of those who have experienced trauma and crime.

Your financial contributions help us to continue to provide FREE services to victims of crime, which are essential in their path to healing.

2

## COMMUNITY IMPACT

When you sponsor VAC, you're investing in the wellbeing of your community. Your donations help individuals become healthier and happier, and those individuals then spread that positivity in their own communities.

3

## PUBLICITY & NETWORKING

Your business will be associated with a reputable and well-respected organization, helping to increase your brand visibility and exposure.

Plus you'll get to network with other sponsors and supporters at our events!

## Contact Information:



**Development  
Director:  
Kristin Proven**

**Phone:**

**(315) 755-1434**

**Email: [kristinp@vacjc.com](mailto:kristinp@vacjc.com)**

**Mailing Address:**

**Victims Assistance Center  
418 Washington Street  
Watertown, NY 13601**

# VAC Sponsorship Packages & Benefits



## PLATINUM SPONSOR \$10,000

### HEADLINE SPONSOR FOR ALL EVENTS!

FULL TABLE FOR EACH MAJOR EVENT  
(MASQUERADE BALL & WITCHES  
GALA)

SPONSORSHIP OF ALL EVENTS AND  
CONFERENCES FOR ONE YEAR  
INCLUDING ALL MARKETING  
MATERIALS, SOCIALS, & MEDIA

## EXECUTIVE SPONSOR \$7,000

FULL TABLE FOR EACH MAJOR EVENT  
(MASQUERADE BALL & WITCHES  
GALA)

SPONSORSHIP OF ALL EVENTS AND  
CONFERENCES FOR ONE YEAR  
INCLUDING ALL MARKETING  
MATERIALS, SOCIALS, & MEDIA

## PREMIERE SPONSOR \$5,000

(4) TICKETS FOR EACH MAJOR EVENT  
(MASQUERADE BALL & WITCHES  
GALA)

SPONSORSHIP OF ALL EVENTS AND  
CONFERENCES FOR ONE YEAR  
INCLUDING ALL MARKETING  
MATERIALS, SOCIALS, & MEDIA

## PRESENTING SPONSOR \$2,000

(2) TICKETS FOR EACH MAJOR EVENT  
(MASQUERADE BALL & WITCHES  
GALA)

SPONSORSHIP OF ALL EVENTS AND  
CONFERENCES FOR ONE YEAR  
INCLUDING ALL MARKETING  
MATERIALS, SOCIALS, & MEDIA

## SUPPORTING SPONSOR \$1,000

(2) TICKETS TO AN EVENT OF YOUR  
CHOICE

SPONSORSHIP OF (3) EVENTS OF  
YOUR CHOICE INCLUDING ALL  
MARKETING MATERIALS, SOCIALS, &  
MEDIA

## CONTRIBUTING SPONSOR \$500

SOCIAL MEDIA SPOTLIGHT

SPONSORSHIP OF (3) EVENTS OF  
YOUR CHOICE INCLUDING ALL  
MARKETING MATERIALS, SOCIALS, &  
MEDIA

## APPRECIATION SPONSOR \$250

SOCIAL MEDIA SPOTLIGHT

SPONSORSHIP OF (1) EVENT OF YOUR  
CHOICE INCLUDING ALL MARKETING  
MATERIALS, SOCIALS, & MEDIA



# VAC *Sponsorship Commitment Form*

**Business Name:**

**Full Address of  
Business:**

**Sponsorship  
Level Selected:**

**REPRESENTATIVE SIGNATURE:**

**If my sponsorship includes event tickets:**

- Please send my tickets to the address above (or otherwise noted).
- I would like to decline tickets to maximize my giving efforts.