

VAC

SPONSORSHIP

Proposal



We cannot wait to share more about our mission and values, why sponsoring us is important, what you'll get for supporting us, and much more!



WWW.VACJC.COM

WHY SPONSOR VAC?

1

MAKE A DIFFERENCE

By supporting VAC, you're helping us make a real difference in the lives of those who have experienced trauma and crime.

Your financial contributions help us to continue to provide FREE services to victims of crime, which are essential in their path to healing.

2

COMMUNITY IMPACT

When you sponsor VAC, you're investing in the wellbeing of your community. Your donations help individuals become healthier and happier, and those individuals then spread that positivity in their own communities.

3

PUBLICITY & NETWORKING

Your business will be associated with a reputable and well-respected organization, helping to increase your brand visibility and exposure.

Plus you'll get to network with other sponsors and supporters at our events!

Contact Information:



**Development
Director:
Kristin Proven**

Phone:

(315) 755-1434

Email: kristinp@vacjc.com

Mailing Address:

**Victims Assistance Center
418 Washington Street
Watertown, NY 13601**

VAC Sponsorship Packages & Benefits

PLATINUM SPONSOR \$10,000+

Name on Donor Plaque at the VAC

Sponsor will be acknowledged during event speeches

Featured in all marketing materials

8 Free Tickets to Two Major Fundraising Events

Website & social media recognition

Mentioned in all media advertisements for ALL events

EXECUTIVE SPONSOR \$7,000

Sponsor will be acknowledged during event speeches

Featured in all marketing materials

6 Free Tickets to Two Major Fundraising Events

Website & social media recognition

Mentioned in all media advertisements for ALL events

PREMIERE SPONSOR \$5,000

Sponsor will be acknowledged during event speeches

Featured in all marketing materials

4 Free Tickets to Two Major Fundraising Events

Website & social media recognition

Mentioned in all media advertisements for ALL events

PRESENTING SPONSOR \$2,000

Sponsor will be acknowledged during event speeches

Featured in all marketing materials

2 Free Tickets to Two Major Fundraising Events

Website & social media recognition

Mentioned in all media advertisements for ALL events

SUPPORTING SPONSOR \$1,000

Featured in all marketing materials

2 Free Tickets to either the Masquerade Ball OR the Witches Gala (your choice)

Website & social media recognition

Mentioned in all media advertisements for ALL events

CONTRIBUTING SPONSOR \$500

Featured in all marketing materials

Website & social media recognition

APPRECIATION SPONSOR \$250

Website & social media recognition



VAC *Sponsorship Commitment Form*

Business Name:

**Full Address of
Business:**

**Sponsorship
Level Selected:**

REPRESENTATIVE SIGNATURE:

If my sponsorship includes event tickets:

- Please send my tickets to the address above (or otherwise noted).
- I would like to decline tickets to maximize my giving efforts.