

# WHY SPONSOR VAC?

1

## MAKE A DIFFERENCE

By supporting VAC, you're helping us make a real difference in the lives of those who have experienced trauma and crime.

Your financial contributions help us to continue to provide FREE services to victims of crime, which are essential in their path to healing.

2

## COMMUNITY IMPACT

When you sponsor VAC, you're investing in the wellbeing of your community. Your donations help individuals become healthier and happier, and those individuals then spread that positivity in their own communities.

3

## PUBLICITY & NETWORKING

Your business will be associated with a reputable and well-respected organization, helping to increase your brand visibility and exposure.

Plus you'll get to network with other sponsors and supporters at our events!

## Contact Information:



**Development  
Director:  
Kristin Proven**

**Phone:**

**(315) 755-1434**

**Email: [kristinp@vacjc.com](mailto:kristinp@vacjc.com)**

**Mailing Address:**

**Victims Assistance Center  
418 Washington Street  
Watertown, NY 13601**

# VAC Sponsorship Packages & Benefits

## PLATINUM SPONSOR \$10,000+

Name on Donor Plaque at the VAC

Sponsor will be acknowledged during event speeches

Featured in all marketing materials

8 Free Tickets to Two Major Fundraising Events

Website & social media recognition

Mentioned in all media advertisements for ALL events

## EXECUTIVE SPONSOR \$7,000

Sponsor will be acknowledged during event speeches

Featured in all marketing materials

6 Free Tickets to Two Major Fundraising Events

Website & social media recognition

Mentioned in all media advertisements for ALL events

## PREMIERE SPONSOR \$5,000

Sponsor will be acknowledged during event speeches

Featured in all marketing materials

4 Free Tickets to Two Major Fundraising Events

Website & social media recognition

Mentioned in all media advertisements for ALL events

## PRESENTING SPONSOR \$2,000

Sponsor will be acknowledged during event speeches

Featured in all marketing materials

2 Free Tickets to Two Major Fundraising Events

Website & social media recognition

Mentioned in all media advertisements for ALL events

## SUPPORTING SPONSOR \$1,000

Featured in all marketing materials

2 Free Tickets to either the Masquerade Ball OR the Witches Gala (your choice)

Website & social media recognition

Mentioned in all media advertisements for ALL events

## CONTRIBUTING SPONSOR \$500

Featured in all marketing materials

Website & social media recognition

## APPRECIATION SPONSOR

Website & social media recognition